PASTURE AND PLENTY

Elm Lawn Elementary School PTO FUNdraiser FAQ

About the Fundraiser

What is the Pasture and Plenty PTO FUNdraiser?

It's a delicious way to support your school! Families can order locally made meals, soups, pasta, pizzas, sauces, and sweet treats from Pasture and Plenty. **10% of every order goes directly to the Elm Lawn Elementary School PTO**, helping fund programs and activities that benefit students and our school community.

What products are available?

This fall, we're offering a selection of locally made meals and treats to help make busy weeknights, holiday preparations, and family meals easier.

Ready-to-Heat Meals

- (V) Baked Spanakopita Pasta
- (V) Creamy Pesto Pasta
- (V) Mattar Paneer with Brown Rice
- Baked Chicken Ragu Bianco
- Chorizo, Bacon and Pork Shoulder Feijoada with Brown Rice

Pasta Night

- Beef, Onion & Cherry Tomato Ragu + RP Rigatoni
- Bolognese + RP Rigatoni
- Midwest Marinara (24 oz jar)

Soups & Chili

- Three Bean Chili
- Steak & Three Bean Chili

Pizza Night

- Margherita Pizza
- Veggie Supreme Pizza
- Supreme Pizza

Breakfast & Sweet Treats

- Cranberry Coffee Cake
- Cinnamon Rolls
- Brown Butter Chocolate Chip Cookie Dough
- Monster Cookie Dough

Please visit the fundraiser ordering page to see available products, descriptions, and pricing.

Are the ingredients locally sourced?

Pasture and Plenty is committed to supporting local farmers and food producers. Many products feature locally sourced ingredients, with an emphasis on Wisconsin-grown foods whenever possible. Product descriptions provide additional information about individual items and their ingredients.

What is Midwest Marinara?

Midwest Marinara is a locally made, veggie-forward tomato sauce featuring Wisconsin-grown produce, including tomatoes, butternut squash, carrots, and onions.

It's also part of a larger local food systems initiative connecting Wisconsin farmers with schools and other institutions. Midwest Marinara will be featured on Elm Lawn students' school lunch menus!

Purchasing Midwest Marinara helps support Wisconsin farmers and brings more locally grown ingredients into our schools.

How much does our PTO earn?

Elm Lawn Elementary School PTO receives **10% of all sales placed through its fundraiser link**. Every order helps support programs and activities for our students and school community!

Ordering

How do I place an order?

Visit the Pasture and Plenty fundraiser page and shop online. Be sure to use the fundraiser link provided by Elm Lawn Elementary School PTO so your purchase contributes to the fundraiser.

When is the ordering deadline?

Orders must be placed by **Monday, December 7, 2026**.

Can I order if I miss the deadline?

Unfortunately, orders cannot be accepted after the deadline. This allows Pasture and Plenty to prepare and organize orders for the scheduled pickup.

Is there a minimum order amount?

Nope! There is no minimum order. Purchase as much or as little as your family needs.

What payment methods do you accept?

All major credit cards are accepted through the secure online ordering system.

Can I modify or cancel my order?

Please contact Allison at allison@madlocalfood.com as soon as possible if you need to modify or cancel an order. Changes cannot be guaranteed after the ordering deadline.

Pickup

When and where is pickup?

Orders will be available for pickup on **Thursday, December 10, from 3:30–6:30 PM** at Elm Lawn Elementary School.

What if I can't make the pickup time?

Please arrange for a friend or family member to pick up your order during the scheduled window. If no one is available, contact Allison at allison@madlocalfood.com to discuss whether an alternative pickup arrangement is possible.

Do I need to bring anything for pickup?

We recommend bringing a cooler or insulated bag to transport your order home, especially if you plan to run errands afterward.

How long will pickup take?

Pickup should be quick and easy! Simply provide your name, and the team will help you locate your order.

Food Preparation & Storage

Are the meals ready to eat?

Most meals and prepared foods are sold frozen and are intended for preparation or reheating at home. Follow the cooking or reheating instructions provided on each package.

Midwest Marinara is shelf-stable and does not require freezer storage.

What are the serving sizes?

Serving sizes vary by product. Please check the individual product descriptions on the ordering page for package sizes and estimated servings.

How should I store my order?

Transfer frozen products to the freezer promptly after pickup, following the storage instructions on each package. Midwest Marinara can be stored at room temperature until opened. Refer to the jar label for storage instructions after opening.

How long will the products keep?

Storage times vary by product. Follow the best-by dates and storage guidance printed on each package for the best quality and food safety.

Do you accommodate dietary restrictions?

Some products are vegetarian, and ingredients vary by item. Please review the individual product descriptions and ingredient labels carefully if you have food allergies or dietary restrictions.

If you have questions about a particular product, contact Allison at allison@madlocalfood.com before ordering.

Is there a lot of packaging and waste?

Pasture and Plenty works to make thoughtful packaging choices. Packaging varies by product, so please check individual packages for recycling or disposal instructions.

Contact

Who should I contact with questions?

Reach out to Allison at allison@madlocalfood.com with questions about products, orders, or the fundraiser.

Does Pasture and Plenty have a website?

Yes! Visit Pasture and Plenty's website to learn more about its products, local sourcing, and mission.

Thank you for supporting Elm Lawn Elementary School PTO, Pasture and Plenty, Wisconsin farmers, and our local food community!